

PROJECT DESCRIPTION:

Researching responses to press inquiries, developing new social media campaigns, and updating existing web content.

Describe program (mission/objectives):

Our mission is to protect human health and the environment by ensuring responsible national management of hazardous and nonhazardous waste.

Our goals are to:

- Conserve energy and resources by promoting waste reduction, reuse, and recycling ;
- Prevent land contamination from mismanagement of solid and hazardous wastes;
- Clean up areas where waste may have spilled, leaked, or been improperly disposed.
- Promote safe waste management by working closely with individual states, industry, environmental groups, tribes, and the public. These shared responsibilities help us to:

Define project(s), objective(s) and tasks/assignment(s):

Project(s): Assist the Office of Resource Conservation and Recovery's (ORCR) Communication Team to research responses to press inquiries, develop new social media campaigns to support events such as America Recycles Day (Nov. 15) and seasonal messaging, review and update existing web content, and identify key media outlets and stakeholders for communication targeting.

Objective(s): To increase public understanding of resource conservation, sustainable materials management, and responsible waste management.

Task(s)/assignment(s): Working with ORCR Communications Team staff, ORCR program experts and EPA regional experts develop press responses, social media messages, and web content.

Identify prerequisite qualifications: Strong writing skills are required. Experience/interest in communications is desirable. Experience with web development, public outreach campaigns, including the use of social media are all desirable.

Describe any other requirements such as travel or training: If you know there will be travel costs associated with conferences or training, please make sure to list details and costs here: NA